



INCOM 2026

3rd International Conference on Mechanical Engineering

08-10 January, 2026

Department of Mechanical Engineering
Jadavpur University, Kolkata, India



Sponsorship Category: benefits and rates

Benefits attributed to the various sponsorship categories	Platinum ₹ 2,50,000	Diamond ₹ 2,00,000	Gold ₹ 1,00,000	Silver ₹ 50,000	Customized ₹ 25,000 to ₹ 50,000
LED Display of the brand along with the conference announcement in a central location near the conference venue for 10 days prior to conference and during the conference days	Yes				To be decided as per the requirements of the Sponsor
Special participation in the JUME alumni session for networking and interactions	Yes				
Sharing the brand logo and name in the conference kit	Yes	Yes			
Special session for product/brand promotion	Yes	Yes			
Dedicated space allotment for Premium Exhibit Booth	Yes	Yes			
Exhibition space	N/A	N/A	Yes		
Sharing the brand logo and name in every Places/flex/flyer/poster/banner/website of conference etc. where the conference title will be placed	Yes	Yes	Yes	Yes	
Promotional video of the brand/product in conference venue	Yes	Yes	Yes	Yes	
Sponsorship recognition in Inauguration session	Yes	Yes	Yes	Yes	
Registration kit and participation in conference lunch and dinner	Yes 4 Delegates	Yes 3 Delegates	Yes 2 Delegates	Yes 1 Delegates	

Advertisement Rates

For Souvenir (A4 size soft bound)		For Banner*	
Type of Advertisement	Cost (₹) with 18%GST	Details	Cost (₹) with 18%GST
Back Page	45,000	Banner Stands 24" x 63" (max. 5 numbers to be displayed for 3 days at the entry of the venue and corridors of the lecture halls)	20,000
Inside 2 nd and 3 rd Cover	22,000		
Special Page (Color)	14,000		
Full Page (Color)	12,000		
Full Page (B/W)	9,000		
Half Page (Color)	7,000	Retractable Banner Stands 33" x 80" (max. 2 numbers to be displayed for 3 days at the entry of the venue)	15,000
Half Page (B&W)	5,000		
Quarter Page	3,000		

* Banner with stand to be provided by the Advertiser

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Account No. 57170100004904

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